管理科學高等學校 School of Business

電子商貿學士學位補充課程
Bachelor of Science in E-Commerce

ESCE
LENI
MGPO402

# MGPO402 - 研習計劃 II Graducation Project II

| 標題 Title | 索書號 Call No |
|---|---|

**1. Community Website For Local Distribution Company** — ESCE-LENI-001
學生 Student(s): Joe Sit (P-00-0027-0); Lilian Chan (P-01-0119-8); Rapkin Chu (P-01-0108-5); Suki Leong (P-01-0538-5)
學年 Academic Year: 2004/2005

**2. Communities For Bank Performance** — ESCE-LENI-002
學生 Student(s): Chan Chun Fai (P-01-0564-1); Rosita Mariana David (P-01-0104-7) Sun Kin Veng (P-01-0091-2); Vu In Leng (P-01-0147-3)
導師 Advisor(s): 何文正 Ho Man Cheng, Oscar
學年 Academic Year: 2004/2005

**3. Knowledge Management Intranet On WingOn Travel Agency** — ESCE-LENI-003
學生 Student(s): Kong Chi Wai (P-01-0229-4); Ng U Hin (P-01-0090-9); Fong Ka Hong (P-01-0112-5)
導師 Advisor(s): 何文正 Ho Man Cheng, Oscar
學年 Academic Year: 2004/2005

**4. Prototype A Web Based Hotel Service Resources Management System** — ESCE-LENI-004
學生 Student(s): Chong Wai Leng (P-01-0110-6); Fong I Man (P-01-0127-6); Lam Hio Fong (P-01-0087-2); Lam Mei Lo (P-01-0545-0)
學年 Academic Year: 2004/2005

**5. FIFA-Community (B Approach)** — ESCE-LENI-005
學生 Student(s): Leung Chi Hung (P-01-0258-2); Chan Seak Meng (P-01-0124-1); Tai Chin Ip (P-01-0635-2)
導師 Advisor(s): 梁叔螭 Leong Sok Lei
學年 Academic Year: 2005/2006

**6. Applying GIS To Underground Utility Management** — ESCE-LENI-006
學生 Student(s): Ieong Chi Hou (P-01-0109-1); He Yi Gang (P-01-0661-5); Lin Ruo Heng (P-02-0790-2); Liu Hai Xiang (P-02-0807-2)
導師 Advisor(s): 梁叔螭 Leong Sok Lei
學年 Academic Year: 2005/2006

**7. Community For Insurance Intelligence** — ESCE-LENI-007
學生 Student(s): Wong Sio Fong (P-02-0024-2); Wong Wing Shuen (P-02-0077-2); Shum Ka Foon (P-02-0114-1); Chan Weng I (P-02-0118-2); Pun Fok Hong (P-02-0587-7)
導師 Advisor(s): 余達緯 Yu Tat Wai, Billy
學年 Academic Year: 2005/2006

**8. Technical Section For MPI On-Line Entrance Test System (OLETS)** — ESCE-LENI-008
學生 Student(s): Mui Wa Keong (P-02-0199-7); Choi Hoi Lam (P-02-0129-2); Da Roch Vai Ricardo (P-01-0123-8); Ao Chi Hou (P-01-0396-3); Vai Fu Hong (P-02-0560-0)
導師 Advisor(s): 黎子明 Lai Tsz Ming, Terence
學年 Academic Year: 2005/2006

**9. An Intelligent System For Seeking The Best Connection Bus Route Between Any Two Locations In Macau.** — ESCE-LENI-009
學生 Student(s): 耿凡 (P-02-0796-9); 陳博昊 (P-02-0809-1); 李婷婷 (P-02-0756-8); 段昭旭 (P-02-0793-4)
導師 Advisor(s): 陳嘉賢 Chan Ka Yin, Victor
學年 Academic Year: 2005/2006

10. **A Web-Based Environment For Promoting Productivity Of An Enterprise (Approach A)**     ESCE-LENI-010

學生 Student(s):     Wang Zhenchen (P-02-0900-1); Liu Wenwen (P-02-0895-2); Wang Yueyao (P-02-0819-1); Chen Li (P-02-0797-2)
導師 Advisor(s):     梁叔蠣 Leong Sok Lei
學年 Academic Year:     2005/2006

11. **Macao Polytechnic Institute Electronic Library**     ESCE-LENI-011

學生 Student(s):     Li Na (P-02-0802-1); Liu Ran (P-02-0811-2); Wang Lei (P-02-0803-4); Jiang Lei (P-02-0846-0)
導師 Advisor(s):     陳嘉賢 Chan Ka Yin, Victor
學年 Academic Year:     2005/2006

12. **An Intelligent Knowledge Based System For Tourists In Macao (Approach B)**     ESCE-LENI-012

學生 Student(s):     Liu Yang (P-02-0805-3); Luo Hailin (P-02-0812-8); Huang Ying (P-02-0798-8); Huang Yansheng (P-02-0788-1); Liu Shudan (P-02-0792-1)
導師 Advisor(s):     陳嘉賢 Chan Ka Yin, Victor
學年 Academic Year:     2005/2006

13. **Counseling Community**     ESCE-LENI-013

學生 Student(s):     Ho Hio Lam (P-02-0026-1); Wong Chi Wa (P-02-0062-1); Sou Un Kei (P-02-0069-4)
導師 Advisor(s):     余達緯 Yu Tat Wai, Billy
學年 Academic Year:     2005/2006

14. **A Knowledge-Based System For Property Agents To Search For The Most Suitable Residential Properties For The Clients**     ESCE-LENI-014

學生 Student(s):     Leong In Lai (P-02-0541-9); Lai Kuok Hung (P-01-0141-3); Lei Pou Ieng (P-02-0577-0); Vong Weng Seng (P-02-0566-7)
導師 Advisor(s):     陳嘉賢 Chan Ka Yin, Victor
學年 Academic Year:     2005/2006

15. **Community Of Hotel Customers**     ESCE-LENI-015

學生 Student(s):     Sun Ying (P-02-0870-4); Yu Xiaoyin (P-02-0821-2); Chen Chien (P-02-0822-5); Shien Xiao (P-02-0804-0); Wang Xiaoyin (P-02-0808-8)
導師 Advisor(s):     陳嘉賢 Chan Ka Yin, Victor
學年 Academic Year:     2005/2006

16. **Web-Based Collaboration System For MPI Computer Related Departments**     ESCE-LENI-016

學生 Student(s):     Choi Tek (P-02-0601-7); Leong In Teng (P-02-0128-9); Leong Chi Cheong (P-02-0580-4); Wong Leng Fong (P-02-0616-8)
導師 Advisor(s):     梁叔蠣 Leong Sok Lei
學年 Academic Year:     2006/2007

17. **China Unicom 3G Visitor In Macao**     ESCE-LENI-017

學生 Student(s):     Liu Meng (P-02-0947-2); Lang Lang (P-02-0789-4); Li Yi (P-02-0787-5); Yuan Yuan (P-02-0823-1)
導師 Advisor(s):     李少彬 Li Siu Pan,Thomas
學年 Academic Year:     2006/2007

18. **Virtual Community And CRM Project On Car**     ESCE-LENI-018

學生 Student(s):     Chang Kin Ian (P-03-0008-3); Chan Wai Cheok (P-01-0113-1); Vong Veng Kin (P-03-0538-2); Mio Cheng U (P-01-0565-4)
導師 Advisor(s):     余達緯 Yu Tat Wai, Billy
學年 Academic Year:     2006/2007

19. **Intelligent Transportation Using GIS (Emergency Management System Journal Report)**     ESCE-LENI-019

學生 Student(s):     Chan Keng Pan (P-03-0043-0); Cheong Man Fong (P-03-0023-3); Wong Pui Pui (P-03-0464-6); Ng Keng San (P-03-0048-1)
導師 Advisor(s):     黎子明 Lai Tsz Ming, Terence
學年 Academic Year:     2006/2007

20. **PDA-Based Guided Tour System** ESCE-LENI-020
學生 Student(s): Chang Keng Hou (P-03-0430-4); Sou Pui Wa (P-03-0460-8); Xu Rui (P-02-0810-9); Cai Wei Bin (P-02-0801-5)
導師 Advisor(s): 陳嘉賢 Chan Ka Yin, Victor
學年 Academic Year: 2006/2007

21. **3G Mobile & Online Based Car Parking System** ESCE-LENI-021
學生 Student(s): Lam Chi Tun (P-03-0022-0); Hong Nga Chan (P-02-0042-7); Leung Fung Yi (P-02-0527-2); Luo Jian Fu (P-02-0927-8)
導師 Advisor(s): 陳嘉賢 Chan Ka Yin, Victor
學年 Academic Year: 2006/2007

22. **The Selling System Of Using RFID** ESCE-LENI-022
學生 Student(s): Mok Ka U (P-03-0450-1); Lao Iok Ieng (P-03-0745-2); Kam Weng Ian (P-03-0607-1)
導師 Advisor(s): 陳嘉賢 Chan Ka Yin, Victor
學年 Academic Year: 2006/2007

23. **Casino Game Configuration Using Computational Intelligence** ESCE-LENI-023
學生 Student(s): Leong In Nei (P-03-0433-9); Cheong In Kuan (P-03-0004-2); Ho Ka Pek (P-03-0058-1)
導師 Advisor(s): 蕭偉昌 Sui Wai Cheong
學年 Academic Year: 2007/2008

24. **Web 2.0: The Big Bong Of Rumor** ESCE-LENI-024
學生 Student(s): Chan Weng Ian (P-04-0217-2); Chao Wai Kin (P-04-0507-2); Cheong Sin Man (P-04-0456-5); Wong Siu Sing (P-04-0416-4)
導師 Advisor(s): 陳嘉賢 Chan Ka Yin, Victor
學年 Academic Year: 2007/2008

25. **An Impact Study Of The Light Rail System Using A GIS Approach** ESCE-LENI-025
學生 Student(s): Lam Seng Wong (P-02-0480-5); Mak Lai Ieng (P-03-0037-1); Lam Hoi Hong (P-02-0041-1); Ng Ka Seng (P-02-0702-2)
導師 Advisor(s): 李少彬 Li Siu Pan,Thomas
學年 Academic Year: 2007/2008

26. **To Enhance The Competitiveness Of Macau Tourism Industry Through The Use Of Web 2.0 Technologies And Applications** ESCE-LENI-026
學生 Student(s): Chu Choi Peng (P-98-0100-5); Ng Chak Man (P-03-0059-4); Lam Sam Nei (P-03-0357-2); Tou Kin Neng (P-03-0656-6)
導師 Advisor(s): 黎秀齡 Lai Sau Ling, Linda
學年 Academic Year: 2007/2008

27. **Staff Communication & Information Platform** ESCE-LENI-027
學生 Student(s): Chang Nai Kuong (P-04-0661-9); Cheong Un Chi (P-04-0466-2); Leong Si San (P-04-0642-8); Pun Choi I (P-04-0154-9)
導師 Advisor(s): 余達緯 Yu Tat Wai, Billy
學年 Academic Year: 2007/2008

28. **Web Portal For Tracking People Flow** ESCE-LENI-028
學生 Student(s): Liang Yuli (P-02-0940-2); Li Xin (P-02-0806-9); Guan Ce (P-02-0815-3); Leong Sansan (P-03-0752-7)
導師 Advisor(s): 梁叔螭 Leong Sok Lei
學年 Academic Year: 2007/2008

29. **Impacts Of User-Generated Contents And Web 2.0 Social Networks On The Decision Making Process Of Chinese Travelers** ESCE-LENI-029
學生 Student(s): Cheng Yi Zhen (P-04-0486-9); Guan Hu Jing (P-04-0730-1); Shao Hong Qi (P-04-0668-2); Kang Jie (P-02-0791-5)
導師 Advisor(s): 黎秀齡 Lai Sau Ling, Linda
學年 Academic Year: 2007/2008

### 30. Electronic Parking System (Approach A)        ESCE-LENI-030
學生 Student(s):      Chan Sou I (P-03-0159-3); Im Man On (P-03-0049-7); Lo In Peng (P-03-0090-3); Wong Hio Kei (P-03-0596-8); Si Sio Fan (P-03-0188-1)
導師 Advisor(s):      李少彬 Li Siu Pan,Thomas
學年 Academic Year:      2007/2008

### 31. The Influence Of Online Adv. Types On Their Effectiveness        ESCE-LENI-031
學生 Student(s):      Choi Eduardo (P-04-0022-7); Wu Ting (P-04-0569-6); Chu Hio Meng (P-04-0477-5)
導師 Advisor(s):      李少彬 Li Siu Pan,Thomas
學年 Academic Year:      2007/2008

### 32. IT Indicator Forecasting Using Artificial Intelligence        ESCE-LENI-032
學生 Student(s):      Ng Chi Meng (P-05-0248-6); Chan Tin Lok (P-05-0249-2); Wong Hang Wa (P-05-0235-4)
導師 Advisor(s):      黎子明 Lai Tsz Ming, Terence
學年 Academic Year:      2008/2009

### 33. A City Mobile Hotel Information And Reservation System        ESCE-LENI-033
學生 Student(s):      Ho Pui Shan (P-03-0045-9); Chan Kin Hong (P-04-0090-3); Yeung Chi Hong (P-04-0102-2)
導師 Advisor(s):      陳嘉賢 Chan Ka Yin, Victor
學年 Academic Year:      2008/2009

### 34. Causal Analysis Of B2B/B2C Development In China        ESCE-LENI-034
學生 Student(s):      Hoi Ka Leng (P-05-0737-1); Loi I Leng (P-05-0227-6); Pamela Angusta Lee Colaco (P-05-0231-6); Un Im Fan (P-05-0241-3)
導師 Advisor(s):      黎子明 Lai Tsz Ming, Terence
學年 Academic Year:      2008/2009

### 35. Macao Polytechnic Institute Electronic Library        ESCE-LENI-035
學生 Student(s):      Lou Sok Chan (P-04-0491-2); Chao Un Meng (P-04-0654-4); Lam Ho Kei (P-05-0242-9); Chan Kim Ha (P-05-0234-1)
導師 Advisor(s):      陳嘉賢 Chan Ka Yin, Victor
學年 Academic Year:      2008/2009

### 36. On Campus Flea Market Website        ESCE-LENI-036
學生 Student(s):      Zhang Qian Sha (P-04-0662-2); Wei Yi Ding (P-05-0812-2); Xie Zhen Huan (P-04-0517-9); Zhai Ping (P-04-0579-3); Ji Sheng (P-02-0799-1)
導師 Advisor(s):      梁叔螭 Leong Sok Lei
學年 Academic Year:      2008/2009

### 37. Bus Route Analysis Using A GIS Approach        ESCE-LENI-037
學生 Student(s):      Lei Un Leng (P-05-0226-3); Shen Yun (P-05-0745-9); Sun Chin Chiu (P-05-0250-7)
導師 Advisor(s):      李少彬 Li Siu Pan,Thomas
學年 Academic Year:      2008/2009

### 38. The Interaction Between Advertisings        ESCE-LENI-038
學生 Student(s):      Choi Lek Chong (P-05-0224-1); Chan Chan Seng (P-05-0246-7); Wong Chao Tong (P-05-0252-6); Leong Lek Tong (P-05-0223-8)
導師 Advisor(s):      李少彬 Li Siu Pan,Thomas
學年 Academic Year:      2008/2009

### 39. Property Searching System        ESCE-LENI-039
學生 Student(s):      Lai Kin Ian (P-05-0243-2); Mok Sut I (P-05-0225-7); Wong Wai In (P-05-0233-5)
導師 Advisor(s):      陳嘉賢 Chan Ka Yin, Victor
學年 Academic Year:      2008/2009

### 40. Spatial Analysis Of Electronic Commerce        ESCE-LENI-040
學生 Student(s):      Leung Chan Heng (P-06-0170-2); Wong Pui Wa (P-06-0177-2); U Weng Hou (P-06-0180-9); Chan Pui Fong (P-06-0190-6)
導師 Advisor(s):      黎子明 Lai Tsz Ming, Terence
學年 Academic Year:      2009/2010

**41.** E-Mentor Education Information System      ESCE-LENI-041
學生 Student(s):      Ai Junqiao (P-06-0598-1); Liu Yutao (P-06-0604-3); Jiang Feng (P-06-0602-1); Chen Jianfang (P-06-0603-7); Ye Tiansheng (P-06-0600-2)
導師 Advisor(s):      陳嘉賢 Chan Ka Yin, Victor
學年 Academic Year:      2009/2010

**42.** Websites For E-Commerce Program      ESCE-LENI-042
學生 Student(s):      Liu Yang (P-04-0631-5); Wang Nan (P-05-0742-4); Lu Youjin (P-05-0748-1); Jin Qunfeng (P-05-0749-7)
導師 Advisor(s):      梁叔螭 Leong Sok Lei
學年 Academic Year:      2009/2010

**43.** Bluetooth Payment System      ESCE-LENI-043
學生 Student(s):      Lam Ka Wai (P-04-0011-4); Wong On Nei (P-05-0222-2); Che Leng Tong (P-06-0178-8); U Wek Kei (P-06-0184-7); Lam Cheng Mang (P-06-0539-9)
導師 Advisor(s):      李少彬 Li Siu Pan,Thomas
學年 Academic Year:      2009/2010

**44.** Effects Of Sound In Rlectronic Commerce Website      ESCE-LENI-044
學生 Student(s):      Hsu Hung Hui (P-05-0229-5); Lai Wai Pan (P-04-0017-1); Wu Weng Chong (P-04-0411-3); Kam Ka Wai (P-03-0652-8)
導師 Advisor(s):      黎子明 Lai Tsz Ming, Terence
學年 Academic Year:      2009/2010

**45.** Analysis Of Macao Mobile Phone Customers' Satisfaction Using Rough Set Theory      ESCE-LENI-045
學生 Student(s):      Ao Weng In (P-06-0172-1); Ng Chong Hei (P-06-0173-4); Lei Ka Kei (P-06-0175-3); Chan Ip Wai (P-06-0189-1)
導師 Advisor(s):      李少彬 Li Siu Pan,Thomas
學年 Academic Year:      2009/2010

**46.** Mobile Systems For E-Payment And E-Ticketing      ESCE-LENI-046
學生 Student(s):      Cheang Fong Ieng (P-06-0182-8); Kong Mei Kei (P-06-0171-5); Lei Kin Chi (P-06-0179-1); Wong Sio Lon (P-06-0661-3)
導師 Advisor(s):      陳嘉賢 Chan Ka Yin, Victor
學年 Academic Year:      2009/2010

**47.** Forecasting Of E-Book Sales And Application      ESCE-LENI-047
學生 Student(s):      Lei Hong Chi (P-04-0001-7); Rogerio Santos (P-00-0638-7)
導師 Advisor(s):      黎子明 Lai Tsz Ming, Terence
學年 Academic Year:      2010/2011

**48.** E-Business For Macau Human Resource      ESCE-LENI-048
學生 Student(s):      Chan Hoi Fong (P-05-0247-3); Lo Iat Seng (P-06-0169-4); Kuok Hang Ut (P-06-0185-3); Ngai Hoi In (P-06-0174-0); Zhou Chao (P-05-0743-0)
導師 Advisor(s):      梁叔螭 Leong Sok Lei
學年 Academic Year:      2010/2011

**49.** Use Semantic Network Analysis And Text Mining To Informationize Onlione Tourism Experience      ESCE-LENI-049
學生 Student(s):      Lao Kam Kin (P-07-0163-4); Ho Ieng Kit (P-07-0174-7); Wong Weng Kin (P-07-0173-1); Che Weng Fong (P-07-0175-3)
導師 Advisor(s):      黎秀齡 Lai Sau Ling, Linda
學年 Academic Year:      2010/2011

**50.** Modeling Information Propagation In Social Networks      ESCE-LENI-050
學生 Student(s):      Shen Haoyu (P-07-0582-1); Lin Xiuhua (P-07-0164-0); Zhai Xiaojiao (P-07-0642-2); Liu Wei (P-07-0581-8)
導師 Advisor(s):      陳嘉賢 Chan Ka Yin, Victor
學年 Academic Year:      2010/2011

### 51. Building Relationship In Social Commerce — ESCE-LENI-051
學生 Student(s): Wang Ran (P-07-0583-7); Wong Ian Long (P-07-0181-2); Wong Pai In (P-07-0170-9); Wei Xing Rong (P-07-0167-2)
導師 Advisor(s): 黎子明 Lai Tsz Ming, Terence
學年 Academic Year: 2010/2011

### 52. A Game-Based Online Shopping Arcade — ESCE-LENI-052
學生 Student(s): 李海陽 (P-05-0802-2); 季屹濱 (P-05-0750-2)
學年 Academic Year: 2010/2011

### 53. Spatial Analysis Of Electronic Commerce And Mobile Commerce In China — ESCE-LENI-053
學生 Student(s): Teng Keng Soi (P-08-0139-7); Chan Weng Sam (P-08-0137-8); Chang Su Fan (P-05-0232-2)
導師 Advisor(s): 黎子明 Lai Tsz Ming, Terence
學年 Academic Year: 2011/2012

### 54. Internet Addiction And Its Underlying Factors — ESCE-LENI-054
學生 Student(s): Si Kun Kun (P-08-0142-1); Cheong Sao I (P-08-0143-7); Chong Seong Pan (P-08-0152-1)
導師 Advisor(s): 陳嘉賢 Chan Ka Yin
學年 Academic Year: 2011/2012

### 55. A Mobile Phone-Based Bus Intelligence System — ESCE-LENI-055
學生 Student(s): Chong Kin Weng (P-08-0140-2); Chong Ka Kit (P-08-0147-5); Chan Pak Sam (P-08-0149-4); Chio Ka Hou (P-08-0150-2)
導師 Advisor(s): 陳嘉賢 Chan Ka Yin, Victor
學年 Academic Year: 2011/2012

### 56. Empirical Analysis Of Customer Satisfaction In Online Shopping — ESCE-LENI-056
學生 Student(s): Ho Pek Kei (P-08-0138-1); Lai Ka Kit (P-08-0136-2); Lei Wai Ip (P-08-0156-9); Chan Ka Hei (P-07-0165-3)
導師 Advisor(s): 黎子明 Lai Tsz Ming
學年 Academic Year: 2011/2012

### 57. Electronic Meal Ordering System — ESCE-LENI-057
學生 Student(s): 姚文漢 (P-09-0196-7); 劉靖強 (P-09-0193-2); 劉咏怡 (P-09-0199-2); 劉靄玲 (P-09-0203-2)
學年 Academic Year: 2012/2013

### 58. Web Content Analysis — ESCE-LENI-058
學生 Student(s): 劉非凡 (P-09-0789-9); 吳曉曦 (P-09-0202-9); 蔡汝康 (P-09-0207-3); 鄭繼全 (P-09-0790-4); 鍾祖偉 (P-08-0144-3)
導師 Advisor(s): 黎秀齡 Lai Sau Ling, Linda
學年 Academic Year: 2012/2013

### 59. Taxi Searching System — ESCE-LENI-059
學生 Student(s): 孫全 (P-09-0210-7); 陳德懷 (P-09-0204-8); 張錦堂 (P-09-0188-9); 賀樹桓 (P-09-0189-2); 周俊傑(P-08-0146-2)
導師 Advisor(s): 李少彬 Li Siu Pan
學年 Academic Year: 2012/2013