

MGPO4110 - 畢業報告II Graduation Report II

標題 Title	索書號 Call No
<p>1. Privacy Law And Human Flesh Search Research</p> <p>學生 Student(s): Chris Schiester (P-10-0244-9); Chong Chi Hou (P-10-0270-2); Lei Ka Chon (P10-0258-4)</p> <p>導師 Advisor(s): 關沾雄 Kwan Jim Hung</p> <p>學年 Academic Year: 2013/2014</p>	ESCE-4LG-001
<p>2. A Study Of Consumer Attitudes Towards Mobile Marketing In Macau</p> <p>學生 Student(s): Nerizza Ferreras (P-10-0266-2); Kwong Hingszw (P-10-0260-5)</p> <p>導師 Advisor(s): 譚鳳儀 Tam Fung Yi</p> <p>學年 Academic Year: 2013/2014</p>	ESCE-4LG-002
<p>3. The Study Of Macau Law Of Hospitality</p> <p>學生 Student(s): Hun Ka Meng (P-10-0246-8); Choi Chi Kun (P-10-0271-8); Wong Un Teng (P-10-0251-1); Si Un Un (P-10-0267-8)</p> <p>導師 Advisor(s): David Chan</p> <p>學年 Academic Year: 2013/2014</p>	ESCE-4LG-003
<p>4. The Promotion For The Law For Animals Protection In Macau</p> <p>學生 Student(s): Chan Sek Keong (P-10-0227-7); Chang Wai Kit (P-10-0236-1); Si Hong Io (P-10-0242-0); Cheong Wa Fat (P-10-0237-4); Chong Ka Man (P-10-0228-3)</p> <p>導師 Advisor(s): David Chan</p> <p>學年 Academic Year: 2013/2014</p>	ESCE-4LG-004
<p>5. Management Commitment To Internal Marketing: Does It Have An Effect?</p> <p>學生 Student(s): Delfim Lopes (P-10-0262-4); Lam Cheok Sam (P-10-0253-3); Che Chong Hou (P-10-0243-3); Pun Chi Keong (P-10-0265-9)</p> <p>導師 Advisor(s): 杜偉明 To Wai Ming</p> <p>學年 Academic Year: 2013/2014</p>	ESCE-4LG-005
<p>6. Research On Consumer Behavior Towards Online Shopping Among University Students In Macao</p> <p>學生 Student(s): Lei Fong Io (P-10-0231-7); Liu Chon Kit (P-10-0239-3); Zeng Hong Ting (P-10-0235-5); He Ru Wei (P-10-0792-3); Leong Hio Tong (P-10-0694-3)</p> <p>導師 Advisor(s): 彭詠璇 Pang Weng Sun</p> <p>學年 Academic Year: 2013/2014</p>	ESCE-4LG-006
<p>7. Applying The Theory Of Planned Behavior To Support Change Management</p> <p>學生 Student(s): Wang Yang (P-10-0794-2); Wang Yuhang (P-10-0795-8); Yang Ling (P-10-0765-4); Zhan Mi (P-10-0764-1)</p> <p>導師 Advisor(s): 杜偉明 To Wai Ming</p> <p>學年 Academic Year: 2013/2014</p>	ESCE-4LG-007
<p>8. The Impact Of Job Satisfaction On Organizational Commitment In The Gambling Industry</p> <p>學生 Student(s): Chan Chi Tek (P-10-0685-2); Hong Iao Si (P-10-0230-1); Tam Chi Wang (P-10-0229-6); Wong Fu Weng (P-10-0257-1); Wong Weng Sun (P-10-0240-1)</p> <p>導師 Advisor(s): 李少彬 Li Siu Pan</p> <p>學年 Academic Year: 2013/2014</p>	ESCE-4LG-008

9. **Determining The Country-Of-Origin Image Of China From Electronic Word-Of-Mouth** ESCE-4LG-009
 學生 Student(s): Chen Si Yun (P-11-0775-1); Zhang Wen Fang (P-11-0780-4); Qiu Qing Qing (P-11-0776-4); Wang Yi Xuan (P-11-0777-0)
 導師 Advisor(s): 黎秀齡 Lai Sau Ling
 學年 Academic Year: 2014/2015
10. **The Consumer Awareness And Purchase Intentions Of Macao Pet Insurance** ESCE-4LG-010
 學生 Student(s): Carlos Antonio Dos Santos (P-11-0236-8); Lei Wai Hin (P-11-0228-0); Shi Bing Huang (P-11-0234-9)
 導師 Advisor(s): 陳智彪 Chan Chi Biu
 學年 Academic Year: 2014/2015
11. **MH370 And Life Assurance** ESCE-4LG-011
 學生 Student(s): Leong Weng Ka (P-11-0241-1); Lam Un Kin (P-11-0233-3); Ng Chon Man (P-11-0242-7)
 導師 Advisor(s): 陳智彪 Chan Chi Biu
 學年 Academic Year: 2014/2015
12. **Management Of Servicescape For Tourists With Disabilities: An Exploratory Study In Macao** ESCE-4LG-012
 學生 Student(s): Chan In Wai (P-11-0222-3); Hau Sin U (P-11-0252-4); Lai Hoi Ian (P-11-0238-7); Kuan Un Teng (P-11-0240-8)
 導師 Advisor(s): 杜偉明 To Wai Ming
 學年 Academic Year: 2014/2015
13. **Management Commitment To Quality In Macao: Its Dimensions, Conceptualization And Effect** ESCE-4LG-013
 學生 Student(s): So U Sam (P-11-0235-2); Leong Weng Ian (P-11-0223-6); Ho Pou Sin (P-11-0231-4); Kuok Sok Man (P-11-0225-5)
 導師 Advisor(s): 杜偉明 To Wai Ming
 學年 Academic Year: 2014/2015
14. **How Do Macao's Organizations View Corporate Social Responsibility?** ESCE-4LG-014
 學生 Student(s): Chong Kuok Wai (P-11-0232-0); Cuan Zhi Hao (P-11-0837-8); Xu Ge (P-11-0778-3); Yan De Kai (P-11-0782-3)
 導師 Advisor(s): 杜偉明 To Wai Ming
 學年 Academic Year: 2014/2015
15. **Readiness For Change: Its Antecedents And Effect On Organizational Change** ESCE-4LG-015
 學生 Student(s): Sam Chon Kit (P-11-0239-3); Wong Hio Ian (P-11-0229-3); Ho Chi Tong (P-11-0237-1)
 導師 Advisor(s): 杜偉明 To Wai Ming
 學年 Academic Year: 2014/2015
16. **User Adoption Of Mobile Payment Using NFC: An Empirical Study** ESCE-4LG-016
 學生 Student(s): Lao Weng Seng (P-11-0249-0); Wu Ka Cheng (P-11-0263-7); Wong Chong Ian (P-11-0253-0); Cheang Pek U (P-11-0251-1)
 導師 Advisor(s): 李少彬 Li Siu Pan
 學年 Academic Year: 2014/2015
17. **Las-Vegas Style Hotels In Macau - A Glocalization Perspective** ESCE-4LG-017
 學生 Student(s): Cheok Wai Kit (P-11-0266-2); Mun Man San (P-11-0261-8); Yu Qian Yin (P-11-0272-1); Tou Chang Wai (P-11-0270-2)
 導師 Advisor(s): 黎秀齡 Lai Sau Ling
 學年 Academic Year: 2014/2015
18. **Macao's Servicescape And Its Effect On Tourists' Satisfaction** ESCE-4LG-018
 學生 Student(s): Lei Pou Chan (P-10-0261-1); Tou Chang Hou (P-11-0245-2); Huang Chai Ling (P-11-0258-1); Dong Ying Ying (P-11-0267-5)
 導師 Advisor(s): 杜偉明 To Wai Ming
 學年 Academic Year: 2014/2015

19. **The Adoption Of Mobile Commerce In Macao** ESCE-4LG-019
 學生 Student(s): Lei Sio Fong (P-10-0258-4); Kok Tsui Chi (P-11-0268-1)
 導師 Advisor(s): 譚鳳儀 Tam Fung Yi
 學年 Academic Year: 2014/2015
20. **The Effect Of Leaders' Motivational Orientation And Approach On Team Performance** ESCE-4LG-020
 學生 Student(s): Lok Sai Wa (P-06-0331-2); Fung Ming Wai (P-11-0264-3); Wong Hoi Ut (P-11-0256-2); Lao I Wa (P-11-0254-3)
 導師 Advisor(s): 杜偉明 To Wai Ming
 學年 Academic Year: 2014/2015
21. **Feng Shui And Casino Customer Behavior** ESCE-4LG-021
 學生 Student(s): Chao Weng Ian (P-11-0273-4); Tam Hoi Ian (P-11-0271-5); Chan Pek Kuan (P-11-0269-4); Ao Ieong Pui Ieng (P-11-0265-6)
 導師 Advisor(s): 陳嘉賢 Chan Ka Yin
 學年 Academic Year: 2014/2015
22. **The Antecedents Of Customer Trust And Satisfaction: A Customer-Dominant Logic Perspective** ESCE-4LG-022
 學生 Student(s): Wong Lei Peng (P-12-0234-6); Dujdao Preechaboonyarit (P-12-0242-4); U Sin Ieng (P-12-0259-4); Leong Sok Wa (P-12-0254-3)
 導師 Advisor(s): 杜偉明 To Wai Ming
 學年 Academic Year: 2015/2016
23. **Explore The Acceptance Of Electric Vehicles In Macao And Their Future Development** ESCE-4LG-023
 學生 Student(s): Ao Man Chon (P-12-0258-1); Ho Ka Kit (P-12-0261-5)
 導師 Advisor(s): 杜偉明 To Wai Ming
 學年 Academic Year: 2015/2016
24. **Attitudes Toward Change, Job Redesign, And Pay Equity: Whether And How Do They Affect Employee Job Satisfaction And Loyalty?** ESCE-4LG-024
 學生 Student(s): Wang Lin (P-12-0816-5); Li Junni (P-12-0781-7); Wang Yadong (P-12-0814-6); Lam Keong (P-12-0250-2)
 導師 Advisor(s): 杜偉明 To Wai Ming
 學年 Academic Year: 2015/2016
25. **The Impact Of Leader's Decision Making Approach On Team Performance** ESCE-4LG-025
 學生 Student(s): Wong Hong In (P-12-0246-2); Lam Hio Tong (P-12-0260-2); Lok Kin Wai (P-12-0237-1); Won Yuk Yu (P-12-0238-4)
 導師 Advisor(s): 杜偉明 To Wai Ming
 學年 Academic Year: 2015/2016
26. **The Impact Of Personal Values, Needs, Perceptions And Product Quality On Consumers' Purchase Intention In Macao** ESCE-4LG-026
 學生 Student(s): Ao Seng Kuan (P-11-0257-8); Ng Lai Fong(P-11-0250-5)
 導師 Advisor(s): 高紅 Gao Jennifer Hong
 學年 Academic Year: 2015/2016
27. **The Impact Of Personality, Professional Identity And Job Engagement On Job Satisfaction And Commitment Of Staff In Macao High Educational Institutions** ESCE-4LG-027
 學生 Student(s): Lei Chi Kan (P-12-0263-4); Lao Lok Ieng(P-12-0275-3); Ieong Io Kie(P-12-0273-1)
 導師 Advisor(s): 高紅 Gao Jennifer Hong
 學年 Academic Year: 2015/2016
28. **The Relationship Between Employee's Job Satisfaction And Turnover Intention During Revenue Decline In Gambling Industry In Macao** ESCE-4LG-028
 學生 Student(s): Cheung Kwai Yan (P-12-0278-5); Chiu Wai Lam (P-12-0283-1); Lou Hong Ngai (P-12-0266-9); Tong Mei Yu (P-12-0271-2)
 導師 Advisor(s): 高紅 Gao Jennifer Hong
 學年 Academic Year: 2015/2016

29. **Exploring Influencing Factors On Customer Satisfaction Toward Online Shopping In Macao** ESCE-4LG-029
 學生 Student(s): Choi Weng Tong (P-13-0253-4); Leong Hoi Pong (P-12-0262-1); Ng Choi In (P-12-0274-7); Wong Weng Kei (P-12-0268-8)
 導師 Advisor(s): 高紅 Gao Jennifer Hong
 學年 Academic Year: 2015/2016
30. **The Effects Of Servicescape On Visitors' Desire To Stay In Convention And Exhibition Venues: A Macau Study** ESCE-4LG-030
 學生 Student(s): Chan Weng Sam (P-12-0241-1); Tong Nga Ieng (P-12-0235-2); Kuok Kuan I (P-12-0239-0); Chen Shiyang (P-12-0817-1)
 導師 Advisor(s): 黎秀齡 Lai Sau Ling
 學年 Academic Year: 2015/2016
31. **Online Information Value For Tourism Decision - Making: The Case Of Chinese Domestic Travelers** ESCE-4LG-031
 學生 Student(s): Zhang Peng (P-12-0815-2); Li Keke (P-12-0813-3); Lei Weng Pan (P-12-0252-1)
 導師 Advisor(s): 黎秀齡 Lai Sau Ling
 學年 Academic Year: 2015/2016
32. **Understanding The Cultural Heritage Experiences Of Visitors To Macau - An Analysis Of Tourist-Generated Content** ESCE-4LG-032
 學生 Student(s): Pun Chi Iok (P-12-0247-8); Tang Chi Cheng (P-12-0236-5); Tam Cheng I (P-11-0226-1)
 導師 Advisor(s): 黎秀齡 Lai Sau Ling
 學年 Academic Year: 2015/2016
33. **The Impacts Of Smartphone Brand Images On Macau Youth's Purchase Intention** ESCE-4LG-033
 學生 Student(s): Ho Chon In (P-12-0243-0); Tsoi King Fai (P-12-0257-5); Cheok Pou Ian (P-12-0256-2); Cheong Chin Pang (P-12-0251-8)
 導師 Advisor(s): 黎秀齡 Lai Sau Ling
 學年 Academic Year: 2015/2016
34. **The Effects Of Electronic Word-Of-Month On Destination Decision Making - An Empirical Study Of Chinese Tourists To Macao** ESCE-4LG-034
 學生 Student(s): Lam Chon Teng (P-13-0221-1); Lio Iok Lon (P-13-0229-0); Chen Fuling (P-13-0755-1)
 導師 Advisor(s): 黎秀齡 Lai Sau Ling
 學年 Academic Year: 2016/2017
35. **Adoption Of Internet Fitness Technology In China: From The Perspective Of Technology Acceptance Model** ESCE-4LG-035
 學生 Student(s): Choi Chi Kit (P-13-0219-3); Lai Hongyu (P-13-0230-5); Zhao Ge (P-13-0754-5) Ao Kam Chio (P-13-0217-1)
 導師 Advisor(s): 黎秀齡 Lai Sau Ling
 學年 Academic Year: 2016/2017
36. **Perceptions Of Macao Residents On The Casino Impacts And Benefits And The Support For Casino Development - A Social Exchange Theory Perspective** ESCE-4LG-036
 學生 Student(s): Hoi Chon Hou (P-13-0223-3); Tong Yongxin (P-13-0227-1); Deng Wei (P-13-0752-6); Hu Yingli (P-13-0750-7)
 導師 Advisor(s): 黎秀齡 Lai Sau Ling
 學年 Academic Year: 2016/2017
37. **The Love Of Money, Readiness For Change, And Turnover Intention** ESCE-4LG-037
 學生 Student(s): Leong Weng San (P-13-0237-8); Iong In Teng (P-13-0216-8); Hoi Hin Long (P-13-0224-6); Lo Sut I (P-13-0225-2)
 導師 Advisor(s): 杜偉明 To Wai Ming
 學年 Academic Year: 2016/2017
38. **The Adoption Of Quality Management Systems In Macao SAR** ESCE-4LG-038
 學生 Student(s): Lao Tak Wai (P-13-0249-4); U Weng Hang (P-13-0236-2); Wong Soi Weng (P-13-0218-7); Wong Chan Tong (P-13-0238-1)
 導師 Advisor(s): 杜偉明 To Wai Ming
 學年 Academic Year: 2016/2017

- 39. Pay Equity, Job Equity, And Counterproductive Work Behaviors At The Time Of Change** ESCE-4LG-039
 學生 Student(s): Lei I Lam (P-13-0233-0); Kong I Man (P-13-0234-3); Wong Weng In (P-13-0228-4); Chio Hoi Ian (P-13-0220-8)
 導師 Advisor(s): 杜偉明 To Wai Ming
 學年 Academic Year: 2016/2017
- 40. The Study Of Employee Involvement In Macau SMEs** ESCE-4LG-042
 學生 Student(s): Lee Sao Peng (P-13-0255-3); Ke Liang Liang (P-13-0239-7); Loi Pui Ieng (P-13-0257-2)
 導師 Advisor(s): 高紅 Gao Jennifer Hong
 學年 Academic Year: 2016/2017
- 41. Exploring The Antecedent Factors On Turnover Intention In Macao Service Organizations** ESCE-4LG-044
 學生 Student(s): Cheang Hio San (P-13-0241-8); Chan Ka Wai (P-13-0264-7); Chum Shun Kwan (P-13-0269-1); Cheong Wai Kin (P-13-0263-1)
 導師 Advisor(s): 高紅 Gao Jennifer Hong
 學年 Academic Year: 2016/2017
- 42. Measuring Customer Satisfaction And Customer Loyalty** ESCE-4LG-045
 學生 Student(s): Cheang Ka Seng (P-13-0240-2); Lo Pek Kuan (P-13-0250-2); Vong Hio Lam (P-13-0244-3); Wong Hoi Ian (P-13-0248-1)
 導師 Advisor(s): 高紅 Gao Jennifer Hong
 學年 Academic Year: 2016/2017
- 43. Customer Complaint Behavior In Macao Restaurants** ESCE-4LG-046
 學生 Student(s): Lam Kei Teng (P-13-0266-6); Ma Lai Si (P-13-0262-8); Lei Weng San (P-13-0245-6)
 導師 Advisor(s): 高紅 Gao Jennifer Hong
 學年 Academic Year: 2016/2017
- 44. Work Values, The Love Of Money, Job Satisfaction And Organizational Commitment** ESCE-4LG-047
 學生 Student(s): 王莎儀 WONG SAI I (P-14-0243-4) 黃桂冰 WONG KUAI PENG (P-14-0254-7) 胡艷萍 WU IM PENG (P-12-0896-7) 朱詠虹 CHU WENG HONG (P-14-0192-0)
 導師 Advisor(s): 杜偉明 To Wai Ming
 學年 Academic Year: 2017/2018
- 45. Perceived Organizational Support, Job Equity, Pay Equity And Counterproductive Work Behavior** ESCE-4LG-048
 學生 Student(s): 林逸詩 LAM YAT SZE (P-14-0231-8); 黃國瑄 WONG KUOK SUN (P-14-0255-9); 葉志豪 IP CHI HOU (P-14-0245-3); 李嘉威 LEI KA WAI (P-14-0249-1)
 導師 Advisor(s): 杜偉明 To Wai Ming
 學年 Academic Year: 2017/2018
- 46. Social Media, Role Overload, Role Conflict, And Employee Job Satisfaction** ESCE-4LG-049
 學生 Student(s): 區嘉卉 AO KA WAI (P-14-0232-1); 伍麗雅 NG LAI NGA (P-14-0230-2); 朱曉麗 CHU HIO LAI (P-14-0229-7) 盧倩婷 LO SIN TENG (P-14-0244-0)
 導師 Advisor(s): 杜偉明 To Wai Ming
 學年 Academic Year: 2017/2018
- 47. A Study Of Stakeholders' Views On Internship Programs And Effectiveness** ESCE-4LG-050
 學生 Student(s): 郭子聰 KWOK TSZ CHUNG (P-02-1010-0); 朱朝傑 CHU CHIO KIT (P-14-0273-8); 關恆基 KUAN HANG KEI (P-14-0236-2); 郭芷君 KUOK CHI KUAN (P-14-0261-2)
 導師 Advisor(s): 杜偉明 To Wai Ming
 學年 Academic Year: 2017/2018
- 48. Consumer Acceptance Of Online-To-Offline (O2O) Services In Macau: An Extension Of The Technology Acceptance Model** ESCE-4LG-051
 學生 Student(s): 羅家傑 LO KA KIT (P-14-0241-5); BALTASAR ELIAS DE ALMEIDA XAVIER (P14-0255-3); 葉嘉豪 IP KA HOU (P-14-0250-9); YIM SINGFONG (P-14-0895-8)
 導師 Advisor(s): 黎秀齡 Lai Sau Ling
 學年 Academic Year: 2017/2018

- 49. Internet Entrepreneurship Of Youth In Macau: An Application Of The Theory Of Planned Behavior** ESCE-4LG-052
 學生 Student(s): 陳海亮 CHEN HAI LIANG (P-14-0248-8); 黃啓琳 WONG KAI LAM (P-14-0242-1); 黃健偉 WONG KIN WAI (P14-0251-2); 吳仕琦 NG SI KEI (P-14-0235-6)
 導師 Advisor(s): 黎秀齡 Lai Sau Ling
 學年 Academic Year: 2017/2018
- 50. An Analysis Of The Emergency Management Performance Of Macao SAR Government: Based On The 4Rs (Reduction, Readiness, Response And Recovery) Framework** ESCE-4LG-053
 學生 Student(s): 高文豪 KOU MAN HOU (P-14-0240-2); 黃澤峰 HUANG ZEFENG (P-14-0256-6); 黃富華 WONG FU WA (P-14-0238-1); 黎嘉穎 LAI KA WENG (P-14-0258-5)
 導師 Advisor(s): 黎秀齡 Lai Sau Ling
 學年 Academic Year: 2017/2018
- 51. Casino Social Cost, Residents' Sense Of Place And Their Support For Casino Development: A Macau Study** ESCE-4LG-054
 學生 Student(s): 陳冠敏 CHAN KUN MAN (P-14-0228-1); 蔡逸宜 CHOI IAT I (P-14-0239-4); 何嘉怡 HO KAI I (P-14-0253-1); 尤鳳連 IAO FONG LIN (P-14-0227-8)
 導師 Advisor(s): 黎秀齡 Lai Sau Ling
 學年 Academic Year: 2017/2018
- 52. Exploring The Influencing Factors Of Employees Job Performance In Macau Service Organizations** ESCE-4LG-057
 學生 Student(s): 周幸甜 CHAO HANG TIM (P-14-0266-3); 趙家如 CHIU KA YU (P-14-0288-9); 洪清朗 HONG CHENG LONG (P-14-0285-4)
 導師 Advisor(s): 高紅 Gao Jennifer Hong
 學年 Academic Year: 2017/2018
- 53. Exploring Employees' Turnover Intention In The Service Industry In Macao** ESCE-4LG-058
 學生 Student(s): 林文杰 LAM MAN KIT (P-14-0270-3); 李啟洪 LEI KAI HONG (P-14-0286-0); 李韻芝 LEI WAN CHI (P-05-0175-6)
 導師 Advisor(s): 高紅 Gao Jennifer Hong
 學年 Academic Year: 2017/2018
- 54. Perceived Organizational Support Job Equity, Pay Equity, And Employees' Organizational Commitment** ESCE-4LG-059
 學生 Student(s): 洪峻峰 HONG CHON FONG (P-15-0259-8); 林嘉良 LAM KA LEONG (P-09-0420-2); 潘仲餘 PUN CHONG U (P-15-0247-2); 羅焯雄 LAW CHEOK HONG (P-15-0264-1)
 導師 Advisor(s): 杜偉明 To Wai Ming
 學年 Academic Year: 2018/2019
- 55. Effects Of Consumer Involvement, Engagement, And Co-Creation Behavior On Satisfaction In Macao** ESCE-4LG-060
 學生 Student(s): 李文偉 LEI MAN WAI (P-15-0267-6); 勞天佑 LOU TIN YAU (P-15-0255-0); 黎明斌 LAI MENG PAN (P-15-0266-3)
 導師 Advisor(s): 杜偉明 To Wai Ming
 學年 Academic Year: 2018/2019
- 56. Social Media Usage, Time Management, Role Overload, And Employees' Job And Life Satisfaction** ESCE-4LG-061
 學生 Student(s): 程裕昌 CHENG U CHEONG (P-15-0250-6); 詹丞豐 TCHIM SENG FONG (P-15-0258-2); 袁浩榮 IUN HOU WENG (P-15-0249-1); 胡世昌 WU SAI CHEONG (P-15-0686-3)
 學年 Academic Year: 2018/2019
- 57. Effects Of Consumer Innovativeness And Perception Of Planned Obsolescence On Willingness To (Re)Purchase And Brand Advocacy** ESCE-4LG-062
 學生 Student(s): 歐陽永麟 AO IEONG WENG LON (P-15-0263-8); 范秀盈 FAN SAO IENG (P-14-0264-4); 李佩欣 LEI PUI IAN (P-15-0254-4); 吳浩靈 NG HOU TENG (P-15-0251-2); 林嘉威 LAM KA WAI (P-15-0248-5)
 導師 Advisor(s): 杜偉明 To Wai Ming
 學年 Academic Year: 2018/2019

- 58. A Study Of YBLI In Macao And Zhuhai** **ESCE-4LG-063**
 學生 Student(s): 趙雅琦 CHIO NGA KEI (P-15-0243-1); 趙穎彤 CHIU WENG TONG (P-15-0227-5); 胡津育 HU JINYU (P-15-0763-3); 馬浩哲 MA HAOZHE (P-15-0762-0)
 導師 Advisor(s): Gao Jennifer Hong
 學年 Academic Year: 2018/2019
- 59. The Influencing Factors Of Turnover Intention In Macau Service Organizations** **ESCE-4LG-064**
 學生 Student(s): 楊皓妍 YEUNG HOU IN (P-15-0246-6); 蔡維豪 CHOI WAI HOU (P-15-0238-8); 江敏虹 JIANG MINHONG (P-15-0231-5); 吳賀斌 NG HO PAN (P-15-0832-5)
 導師 Advisor(s): Gao Jennifer Hong
 學年 Academic Year: 2018/2019
- 60. The Impact Of TDI, Perceived Value And Satisfaction On Tourists' Choice Of Destination** **ESCE-4LG-065**
 學生 Student(s): 樊佑軍 FAN YOUJUN (P-15-0765-2)
 導師 Advisor(s): Gao Jennifer Hong
 學年 Academic Year: 2018/2019
- 61. A Study Of E-Payment Behavior Of Consumer In Macao** **ESCE-4LG-066**
 學生 Student(s): 郭嘉怡 KUOK KA I (P-15-0239-1); 黃佩芝 WONG PUI CHI (P-15-0232-1); 蔡志強 CHOI CHI KEONG (P-15-0256-3); 周詠心 CHAO WENG SAM (P-15-0224-3)
 導師 Advisor(s): 彭詠璇 Pang Weng Sun
 學年 Academic Year: 2018/2019
- 62. A Critical Study On The Effects Of Staff Training On The Working Performance Of Macau Residents** **ESCE-4LG-067**
 學生 Student(s): POCHOLO SEBASTIAN DEL ROSARIO SUAREZ (P-15-0237-2); JENICA NGAI HO (P-15-0226-2); 蘇朗焜 SOU LONG KUAN (P-15-0235-3); 潘健明 PUN KIN MENG (P-15-0236-9)
 導師 Advisor(s): 彭詠璇 Pang Weng Sun
 學年 Academic Year: 2018/2019
- 63. Factors Affecting Membership Programs Benefits In Macao's Retail Industry** **ESCE-4LG-068**
 學生 Student(s): Xie Junan, Terry (P-16-0902-0); Tam Pui Ian, Tobey (P-16-0278-6); Wong Hio Lam, Berry (P-16-0290-4); Io Ka Seng, Keith (P16-0304-2)
 導師 Advisor(s): 彭詠璇 Pang Weng Sun, Natalie
 學年 Academic Year: 2019/2020
- 64. Factors Affecting Consumer Repurchase Intention In Macao Restaurants** **ESCE-4LG-069**
 學生 Student(s): Chan Ka Weng, Airy (P-16-0281-3); Chao Chan Tong, Tony (P-16-0279-2); Leong Wan Iao, Samantha (P-16-0271-3); Sou Sio Kuan, Ivy (P-16-0274-8)
 導師 Advisor(s): 彭詠璇 Pang Weng Sun, Natalie
 學年 Academic Year: 2019/2020
- 65. Factors Affecting Customer Satisfaction In Supermarkets** **ESCE-4LG-070**
 學生 Student(s): Li Yi Lin (P-16-0905-2); Kam Man Hei (P-16-0272-9)
 導師 Advisor(s): 彭詠璇 Pang Weng Sun, Natalie
 學年 Academic Year: 2019/2020
- 66. Intention Of Macau People To Use 5G Mobile Services** **ESCE-4LG-071**
 學生 Student(s): Dong Han Ze (P-16-0899-3); Gai Zi Luo (P-16-0900-1); Zhai Han Mo (P-15-0767-1); Zhao Yu Hui (P-16-0906-8)
 導師 Advisor(s): 彭詠璇 Pang Weng Sun, Natalie
 學年 Academic Year: 2019/2020
- 67. The Satisfaction Level Of Macao Environmental Policies With Local Residents** **ESCE-4LG-072**
 學生 Student(s): Chen Wei Bao (P-16-0276-7); Ho Un Kei (P-16-0286-4); Liu Sio I (P-16-0273-2); Lam Mei Iok (P-16-0269-2)
 導師 Advisor(s): 彭詠璇 Pang Weng Sun, Natalie
 學年 Academic Year: 2019/2020

- 68. Servicescape And Soundscape In Restaurants Evidence From Macao** **ESCE-4LG-073**
學生 Student(s): Choi Ut Sam (P-16-0296-1); Lin Ya Shin (P-16-0302-3); Tam Chi Man (P-16-0763-3); Yuen Ka Man (P-16-0300-4)
導師 Advisor(s): 梁永生 Leung Wing Sang, Vincent
學年 Academic Year: 2019/2020
- 69. Factors Influencing The Intentions To Use Social Media For Work In Macao** **ESCE-4LG-074**
學生 Student(s): Ao Leong Sio Lon (P-15-0849-5); Lin Bo Hong (P-15-0233-4); Wu Chong Cheng (P-15-0241-2)
導師 Advisor(s): 梁永生 Leung Wing Sang, Vincent
學年 Academic Year: 2019/2020
- 70. Influences Of Training On Employee Commitment Of Frontline Employees In The Retail Industry (Salespersons), Macao** **ESCE-4LG-075**
學生 Student(s): Cheong Chi Hou (P-13-0256-9); Choi Pou San (P-16-0296-1); Ho Chi Sam (P-15-0268-2)
導師 Advisor(s): 梁永生 Leung Wing Sang, Vincent
學年 Academic Year: 2019/2020

打印日期 Print Date: 2022/1/14